



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FIRST SEMESTER – NOVEMBER 2018**

**16/17/18UBU1MC01 – BUSINESS MANAGEMENT**

Date: 22-10-2018

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**PART - A**

**Answer ALL Questions**

**(10x2=20 marks)**

1. What is Management?
2. Expand MBO.
3. What do you mean by decision making process?
4. Define planning.
5. List any two limitations of departmentation.
6. What is the importance of co-ordination?
7. What is an interview?
8. Define policy's.
9. What do you mean by induction training?
10. Who is a laissez-faire leader?

**PART – B**

**Answer any FOUR Questions:**

**(4x10=40 marks)**

11. Distinguish between Management and Administration.
12. What are the factors to be considered while selecting a basis for departmentation?
13. Explain the different types of tests.
14. Distinguish between authority and power.
15. Explain the various kinds of policies.
16. Discuss the process of selection.
17. Explain the characteristics of direction.

**PART - C**

**Answer any TWO Questions:**

**(2x20=40 marks)**

18. Discuss the 14 general principles of management given by Henry Fayol.
19. Explain the various methods of training.
20. Describe the importance of co-ordination.
21. Explain Maslow's hierarchy of Need with suitable examples.

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